

SENIOR PRODUCER AND ENGINEER

High-energy innovative story teller and inclusive team developer delivering high-quality productions within fast-moving environments that impact target audiences. Technical and creative know-how.

CAREER EXPERTISE:

Programming Leadership | Live Productions | Segments | Informational Programs | Video Compilations | Content Calendars | Production Schedules | Project Management | Story Selection | Content Development | Scriptwriting | Video Editing | Story Ideation | Post-Production | Motion Graphics Creation | Image Creation | Coding | Web Content | Teases | Writing | Story Headlines | Team Member Schedules | Storytelling | Fact Checks | Research | New Broadcast Formats | Thought Leadership | Streaming Technology | Audience Engagement | Pre-Production | Audio Signal Flow | Scene Switching | Technical Troubleshooting | Quality Control | Live Sports Broadcasting

SOFTWARE AND HARDWARE:

Adobe Creative Suite (Photoshop, Premiere, After Effects, Media Encoder, Dreamweaver) | Final Cut Pro | Apple Motion | NDI | Dante | Microsoft Office Suite | Google Suite | HTML | CSS | JavaScript | Wordpress | Blackmagic Design (various hardware and software products) | Sony cameras | PTZ cameras | Basic networking | CasparCG | Asana | LiveCode | vMix | VSG/Envivo Instant Replay | Vizrt TriCaster | Fiber optic video and audio transmission

NOTABLE ACHIEVEMENTS:

Special Commendation for Excellence in Sports Broadcasting, Vancouver Public Schools Board of Directors – Vancouver, WA (2023)
Speaker, "WIAA Partnering with CTE TV Production, Officials' Certification and Esports," WA-ACTE Summer Conference (2023)
Employee Excellence Award, Vancouver Public Schools – Vancouver, WA (2022)
Regional Emmy Nominee, "Best Health / Science Program - Science," National Academy of Television Arts and Sciences (2014)
Regional Emmy Nominee, "Best Health / Science Program - Science," National Academy of Television Arts and Sciences (2013)
Regional Emmy Nominee, "Best Health / Science Segment - Science," National Academy of Television Arts and Sciences (2013)
Regional Emmy Winner, "Best Health / Science Segment," National Academy of Television Arts and Sciences (2012)
Regional Emmy Nominee, "Best Health / Science Segment - Science," National Academy of Television Arts and Sciences (2012)
Regional Emmy Nominee, "Best Health / Science Program - Science," National Academy of Television Arts and Sciences (2012)
Regional Emmy Nominee, "Best Health / Science Program - Science," National Academy of Television Arts and Sciences (2011)

PRODUCTION LEADERSHIP



Portland State University - Portland, OR

Director of Sports Streaming and In-Venue Production | 07/2024 - Current

Producer/Director/Engineer for ESPN+ broadcasts of NCAA Division I athletics. Manage professional and student employees in live multi-camera productions. Responsible for content and execution of in-game video and graphics features. Produce video features for web and broadcast, including talk/discussion shows, player profiles, and more. Coordinate with marketing department to manage in-venue video board experience fans. Manage and maintain video production equipment, including cameras, studio gear, intercom, lighting, audio, and more. Long and short-term video equipment planning. Manage arena audio and video components.

- **Rebuilt live broadcasting program** after position left unfilled for months.
- **Planned and executed equipment upgrade** to modernize and make efficient Portland State's sports broadcasting equipment.
- **Produced 60+ ESPN+ broadcasts** across 6 sports in first season.
- **Modernized and streamlined video workflow** to improve efficiency and broadcast/in-house production quality.



Vancouver Public Schools– Vancouver, WA
Television Production Supervisor | 06/2010 – 07/2024

Joined Washington State's 5th largest school district after being hired based on TV news producer background. Currently direct 4 staff, up to 7 student interns, and ~25 volunteers while working closely with district stakeholders. Develop and create content including writing, shooting video, and editing into segments for use throughout district. Research, write, and manage \$150,000 annual grant dedicated to purchasing video equipment for the district studio and individual school studios. Produce live sports events (20 local events as well as ~70 additional games for WIAA state basketball and football championships series. Fill dedicated district cable channel with news, talk shows, informational programming, live sports, live concert performances, and compilations that edit disparate school-produced content into palatable block of programming. Develop content calendars, work with various departments that contribute content, and architect production calendar accordingly. Oversee shooting, video editing, story ideation, script writing, post-production, motion graphics creation, image creation, coding live sports graphics using HTML, CSS, and JavaScript.

- **Led first-ever student-led broadcast in U.S. of state title games by recruiting / training students on WIAA video productions;** students gained hands-on experience working with multiple cameras, announcers, graphics, instant replay, and high-quality video, with most recent basketball tournament received >250,000 views.
- **Upgraded entire school district to high-definition equipment in 5 years** to completely replace obsolete technologies; used multi-year plan charting path forward to future-proof studios and equipment caches while providing students access to new equipment.
- **Won 1 Emmy Award and nominated for total of 6 Emmys for using video to highlight employee excellence** via teacher-hosted / produced shows showcasing their particular areas of expertise.
- **Engineered shift from traditional cable-based to online framework** by moving away from 30-min. long-form programs to shorter, web-friendly content and by expanding live streaming efforts to primarily focus on storytelling web videos reaching larger audiences.
- **Repositioned superintendent to be more accessible / approachable** with new "Undercover Boss"-style program in which he job-shadowed employees for 1 day to see what their job is actually like while showcasing his personality and interest in employees.
- **Increased sporting event live-streams** by using annual grant to set up equipment / procedures to allow school-based as well as district-based live sports broadcasts, which highlighted student athletes and opened up new exposure for those with limited means.



KATU – Portland, OR
Producer | 11/2005 – 06/2009
Writer | 09/2005 – 11/2005

Hired initially into writing role based on prior experience working at sister station in Eugene, OR (KVAL). Promoted to producer in just 2 months. Produced 4 different shows across tenure and provided direction on story progress for to up to 20 people including assignment editors, anchors, reporters, videographers, editors, graphic and designers. Directed content development, story development, selection, order, and format, and presentation choices. Also wrote scripts, teases, and other segments. Communicated with show crew and anchors readying all production elements; kept show on time and made decisions regarding breaking news and other last-minute broadcast changes. Reviewed scripts for accuracy, proper writing, content clarity, and relevancy to story headline.

- **Won time slot vs. competing stations after creating special 2-hour newscast involving live demolition of Trojan nuclear plant's main cooling tower;** worked with another producer to include facility history, multiple camera angles, and several onsite reporters.
- **Surged 2-hour morning show's week-to-week ratings, winning recognition by news director for production leadership;** engineered complete format overhaul over weekend and debuted new format following Monday after planning session.
- **Beat other local station ratings by architecting special, high-quality, and crisply-produced 30-min. broadcast covering Portland Trail Blazers' draft of Greg Oden;** created feature stories on Oden and the Blazers, punctuated by live draft feed from New York.

- **Produced 6-hour Emmy-winning continuous coverage of Snowmageddon 2008 despite storm delay, causing news crews to stand down;** kept up live feed offering spontaneous, unplanned snow coverage while balancing reporters as they made it into work.
- **Achieved high ratings after delivering compelling, high-informed, and up-to-the-minute 2008 election special** which culminated into network feed of Barack Obama's victory speech.

ADDITIONAL BACKGROUND:

Previous employment as Owner / Web Designer at Mt. Tabor Media – Portland, OR; built and maintained websites on behalf of clients; refined business development and customer service skills, in addition to active listening approach to best understand their needs.

EDUCATION

University of Oregon – Eugene, OR

Bachelor of Science (BS) in Journalism / Electronic Media

Portland Community College – Portland, OR

Certificate in Web Design and Development

Professional Development:

Dante Certification Level 1, Audinate (2023)

Annual Convention, National Association of Broadcasters (2011 – 2024)

AFFILIATIONS / INVOLVEMENT

Member, Oregon Media Production Association – Portland, OR (2023 – current)

Member, National Academy of Television Arts and Sciences - Northwest Chapter (NATAS-NW) (2010 – current)